

Downtown Goldsboro Public Art Steering Committee Membership Application 2020-21

Public Art Project Background: Thank you for your interest in the City's Downtown Public Art Project. As part of the Center Street Streetscape Project, the City made plans to incorporate public art into the street transformation and design. Three round-a-bouts were created to manage traffic flow at the intersections throughout the corridor. These round-a-bouts exist at the intersections of Center & Mulberry, Center & Walnut and Center & Chestnut. The round-a-bout where Center Street crosses Walnut Street features "Cityscape," a large granite fountain that serves as a permanent focal point for the corridor. The two remaining round-a-bouts are designed to serve as platforms for significantly sized sculpture pieces.

The City and 2015-16 Public Art Steering Committee made a decision to utilize these platforms to house public art on an annual lease basis for several reasons. First and foremost, we believe having art changed out each year will add an element of excitement and interest to downtown. Other benefits to this approach include: reduction of upfront costs, reduction of long-term maintenance costs and the possibility that at some point, everyone will experience a piece they favor and, if you don't like a piece, you have the comfort of knowing it is temporary.

2015-16 Selection Process: City staff requested the assistance of people representing various interests to serve on a steering committee, now named the Public Art Steering Committee (PASC). The Downtown Development office worked with the Arts Council of Wayne County to identify a cross section of local artists, designers, and city related staff or committee members to commit to helping us with the selection process. After a couple of meetings, the PASC decided it was best to hire the services of a public art consultant to help identify possible pieces and guide us in the process. This consultant identified available, leasable pieces for the PASC to view and consider. Based on preferences, size, dimensions, scale/mass and availability, the PASC created a shortlist for further consideration. The shortlisted pieces were then made available via the City's website for one month to gain feedback from the public. This feedback helped the Goldsboro City Council select the two that were chosen.

2020-21 Process: Our plan is to follow the same format outlined in the 2015-16 process. Since we are interested in fresh perspectives, we maintain up to seven positions that will rotate new membership each year. We are seeking to fill these positions with persons that are interested in public art and are able to be part of a team to make decisions. Our interest is to have a diverse and new committee, thus selections to fill these positions will be based on the following: 1) application submittals, 2) race, 3) sex, 4) age, 5) profession, 6) geographic area of representation, 7) prior involvement, 8) organizational representation and, 9) ability to attend meetings.

Participation in two meetings is needed: 1) the meeting we review the submittals that respond to the Call for Artists and narrow the selection for public input, and 2) the Public Art Installation Ceremony to be held in October.

If this seems like something you are interested in, please complete the application and return to the Downtown Development office by 12 p.m. Monday, July 20, 2020 to be considered. If you have any questions, please feel free to call our office at 919-735-4959.

2020-21 Public Art Steering Committee Membership Application

Applications are due no later than 12 p.m. July 20, 2020. Please return to the Downtown Development office by any of the following methods: Fax – (919) 734-0769, Email – omurphy@goldsboronc.gov, or Personal Visit/Mail – 219 N. John Street, Goldsboro, NC 27530

Profile Information

Our desire is to have the PASC membership be as diverse a group as achievable based on interest and response. Thus, selection for membership will be based on membership profiles as well as their interest to participate and commit to the process.

Name:									
Address:									
Email Addres	s:								
Phone #:									
Occupation:					Art Backgrou	ınd:	Yes 🗌	No 🔲	
Age:	☐ 16-19 ☐ 45-50	20-25	26-31	☐ 32-37 ☐ 63 +	38-44				
Sex:	🗌 Male	E Female							
Race:	🗌 African American 🗌 Caucasian 🗌 Hispanic 🔲 Asian								
Military:	Active Military Retired Military Non-Military								

Interest Information

In order to understand your interest in participating, please complete the following section.

Briefly, please explain how you feel your participation in this exercise/project will benefit the discussions and add to the quality of the process.

Please sign stating you understand the following: 1) There is one meeting required of your participation and that is the meeting to shortlist the available art pieces to select. Attendance at this meeting is critical. The Art Installation Ceremony is scheduled to occur in October. We ask the Public Art Steering Members to be present, if possible. Some may be called upon to participate in the Ceremony.

Signature: